

WEST MIDLANDS

	NAME	%	LAST YEAR
1	VISIT STOKE-ON-TRENT	52.24	9
2	DESTINATION STAFFORDSHIRE	51.93	2
3	SHAKESPEARE'S ENGLAND	51.65	8
4	VISIT FOREST OF DEAN & WYE VALLEY	50.96	1
5	VISIT LICHFIELD	49.46	11
6	VISIT COVENTRY AND WARWICKSHIRE	44.83	10
7	SHROPSHIRE TOURISM	44.65	6
8	MARKETING BIRMINGHAM	44.40	4
9	SHROPSHIRE HILLS TOURISM	43.65	N/A
10	DESTINATION WORCESTERSHIRE	42.18	7
11	VISIT HEREFORDSHIRE	41.72	3
12	VISIT IRONBRIDGE	37.76	5