

SOUTH EAST

	NAME	%	LAST YEAR
1	VISIT THANET	70.66	1
2	OXFORDSHIRE COTSWOLDS	63.97	8
3	DESTINATION MILTON KEYNES	63.29	2
4	VISIT KENT	61.16	10
5	VISIT WORTHING	60.44	26
6	VISIT WINCHESTER	57.67	15
7	EXPERIENCE OXFORDSHIRE	56.99	5
8	VISIT SOUTHAMPTON	56.58	12
9	DOVER DISTRICT COUNCIL	55.86	18
10	ROYAL BOROUGH OF WINDSOR & MAIDENHEAD	54.87	4
11	VISIT SWALE	54.65	7
12	VISIT NEWBURY	54.47	13
13	VISIT EASTBOURNE	54.05	11
14	VISIT ISLE OF WIGHT	53.65	3
15	NEW FOREST DESTINATION PARTNERSHIP	53.07	22
16	VISIT MAIDSTONE	52.86	19
17	VISIT HAMPSHIRE	51.29	24
18	VISIT BUCKINGHAMSHIRE	50.31	17
19	VISIT PORTSMOUTH	49.98	23
20	VISIT BRIGHTON	49.35	9
21	VISIT CANTEBURY	48.81	6
22	VISIT 1066 COUNTRY	48.71	14
23	SUSSEX BY THE SEA	47.70	21

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	NAME	%	LAST YEAR
24	VISIT MEDWAY	46.40	33
25	GOSPORT BOROUGH COUNCIL	44.98	25
26	DESTINATION BASINGSTOKE	44.41	30
27	VISIT CHICHESTER	41.91	29
28	SOUTH OXFORDSHIRE	40.72	16
29	EAST HAMPSHIRE DISTRICT COUNCIL	40.08	20
30	TOURISM SOUTH EAST	39.55	28
31	ISLANDS' PARTNERSHIP	37.27	N/A
32	VISIT SUSSEX	37.01	32
33	VISIT SURREY	33.55	27
34	DISCOVER FOLKSTONE, HYTHE & ROMNEY MARSH	31.76	34
35	BRIGHTON & HOVE TOURISM ALLIANCE	14.72	36
36	WARE TOWN COUNCIL	13.11	37