

OVERALL LEAGUE TABLE

	COUNTY NAME	%	LAST YEAR
1	VISIT CORNWALL	71.70	2
2	VISIT LONDON	71.60	3
3	VISIT PEAK DISTRICT & DERBYSHIRE	70.91	8
4	VISIT THANET	70.66	5
5	VISIT WILTSHIRE	69.21	1
6	VISIT COUNTY DURHAM	68.82	57
7	CUMBRIA TOURISM	68.48	61
8	EXPERIENCE WAKEFIELD	68.36	28
9	DESTINATION BRISTOL	68.32	31
10	VISIT DARTMOOR	68.26	4
11	POOLE TOURISM	66.65	25
12	VISIT LIVERPOOL	66.01	85
13	VISIT NORTH NORFOLK	65.51	35
14	WELCOME TO YORKSHIRE	64.09	14
15	OXFORDSHIRE COTSWOLDS	63.97	32
16	VISIT HARROGATE	63.91	24
17	DESTINATION MILTON KEYNES	63.29	7
18	THE SUFFOLK COAST	63.01	71
19	WESTON-SUPER-MARE	62.79	29
20	MARKETING LANCASHIRE	62.31	39
21	VISIT NORTHUMBERLAND	62.26	16
22	VISIT CHESHIRE	62.25	77
23	MIDDLESBROUGH COUNCIL	61.67	50

OVERALL LEAGUE TABLE

	COUNTY NAME	%	LAST YEAR
24	VISIT KENT	61.16	38
25	VISIT COLCHESTER	61.11	102
26	VISIT SOMERSET	60.95	51
27	VISIT WORTHING	60.44	101
28	VISIT EAST ANGLIA	60.41	72
29	DEVON TOURISM PARTNERSHIP	60.33	37
30	COTSWOLDS CONSERVATION BOARD	60.02	N/A
31	VISIT BRADFORD	59.97	34
32	EXPERIENCE NOTTINGHAMSHIRE	59.75	26
33	VISIT MANCHESTER	58.98	21
34	VISIT SOUTH DEVON	58.91	107
35	BATH TOURISM PLUS	58.81	11
36	ENGLISH RIVIERA TOURISM PARTNERSHIP	58.58	90
37	DISCOVER DERBY	57.71	56
38	VISIT WINCHESTER	57.67	49
39	ST ALBANS CITY & DISTRICT COUNCIL	57.48	106
40	VISIT YORK	57.43	64
41	GREAT YARMOUTH TOURIST AUTHORITY	57.41	119
42	VISIT NORFOLK	57.30	6
43	VISIT BARNESLEY	57.28	75
44	VISIT CAMBRIDGESHIRE FENS	57.13	59
45	EXPERIENCE OXFORDSHIRE	56.99	23
46	VISIT SOUTHAMPTON	56.58	44

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	COUNTY NAME	%	LAST YEAR
47	VISIT CALDERDALE	56.04	114
48	DOVER DISTRICT COUNCIL	55.86	65
49	BOURNEMOUTH TOURISM	54.90	13
50	ROYAL BOROUGH OF WINDSOR & MAIDENHEAD	54.87	20
51	NORTH DEVON PLUS	54.81	19
52	VISIT LEEDS	54.81	12
53	VISIT SWALE	54.65	30
54	VISIT NEWBURY	54.47	47
55	VISIT EASTBOURNE	54.05	41
56	VISIT ISLE OF WIGHT	53.65	18
57	VISIT LINCOLN PARTNERSHIP	53.53	22
58	VISIT DONCASTER	53.19	87
59	NEW FOREST DESTINATION PARTNERSHIP	53.07	84
60	VISIT GREENWICH	52.93	10
61	VISIT MAIDSTONE	52.86	66
62	VISIT ESSEX	52.42	78
63	VISIT CAMBRIDGE	52.37	15
64	VISIT STOKE-ON-TRENT	52.24	94
65	VISIT NORWICH LTD	52.03	40
66	DESTINATION STAFFORDSHIRE	51.93	33
67	SHAKESPEARE'S ENGLAND	51.65	92
68	VISIT PETERBOROUGH	51.62	62
69	VISIT HAMPSHIRE	51.29	93

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COUNTY NAME	%	LAST YEAR
70 VISIT FOREST OF DEAN & WYE VALLEY	50.96	9
71 VISIT BUCKINGHAMSHIRE	50.31	58
72 VISIT PORTSMOUTH	49.98	88
73 VISIT RYEDALE	49.95	73
74 VISIT BLACKPOOL	49.81	67
75 DISCOVER YORKSHIRE COAST	49.74	69
76 VISIT LICHFIELD	49.46	112
77 VISIT BRIGHTON	49.35	36
78 VISIT HULL & EAST YORKSHIRE	49.16	86
79 NEWCASTLE & GATESHEAD INITIATIVE	49.14	83
80 VISIT SUFFOLK	48.98	74
81 VISIT CANTEBURY	48.81	27
82 THE HEART OF SUFFOLK	48.76	43
83 VISIT 1066 COUNTRY	48.71	48
84 IPSWICH CENTRAL	48.67	N/A
85 EXMOOR TOURISM	48.49	17
86 DESTINATION HACKNEY	48.41	70
87 NATIONAL FOREST	48.13	45
88 LEICESTER SHIRE PROMOTIONS	47.71	99
89 SUSSEX BY THE SEA	47.70	79
90 VISIT LINCOLNSHIRE	47.20	89
91 MARKETING SHEFFIELD	46.99	95
92 KINGSTON FIRST	46.90	53

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	COUNTY NAME	%	LAST YEAR
93	VISIT MEDWAY	46.40	117
94	GOSPORT BOROUGH COUNCIL	44.98	100
95	VISIT COVENTRY AND WARWICKSHIRE	44.83	105
96	SHROPSHIRE TOURISM	44.65	68
97	DESTINATION BASINGSTOKE	44.41	111
98	MARKETING BIRMINGHAM	44.40	60
99	SHROPSHIRE HILLS TOURISM	43.65	N/A
100	DESTINATION WORCESTERSHIRE	42.18	91
101	VISIT CHICHESTER	41.91	109
102	VISIT HEREFORDSHIRE	41.72	46
103	SOUTH OXFORDSHIRE	40.72	55
104	VISIT SOUTHPORT	40.24	82
105	EAST HAMPSHIRE DISTRICT COUNCIL	40.08	76
106	VISIT DORSET	39.96	54
107	TOURISM SOUTH EAST	39.55	108
108	VISIT PLYMOUTH	38.62	98
109	COSTWOLDS TOURISM	38.22	96
110	VISIT EAST LINCOLNSHIRE	37.83	42
111	VISIT IRONBRIDGE	37.76	63
112	ISLANDS' PARTNERSHIP	37.27	N/A
113	VISIT SUSSEX	37.01	116
114	NORTHAMPTONSHIRE ENTERPRISE PARTNERSHIP	35.76	81
115	DISCOVER RUTLAND	35.19	80

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	COUNTY NAME	%	LAST YEAR
116	VISIT SURREY	33.55	104
117	DISCOVER FOLKSTONE, HYTHE & ROMNEY MARSH	31.76	121
118	VISIT WEST NORFOLK	30.62	103
119	BROADS TOURISM	29.76	113
120	SOUTHEND-ON-SEA BOROUGH COUNCIL	29.20	52
121	THIS IS REDCAR & CLEVELAND	26.94	110
122	DESTINATION HARTLEPOOL	26.44	97
123	VISIT STOCKTON	26.13	N/A
124	MALDON DISTRICT COUNCIL	25.79	118
125	DESTINATION COLCHESTER	23.77	126
126	EXPERIENCE BEDFORDSHIRE	17.76	120
127	BRIGHTON & HOVE TOURISM ALLIANCE	14.72	124
128	WARE TOWN COUNCIL	13.11	125
129	HERTFORDSHIRE TOURISM & LEISURE PARTNERSHIP	10.86	122