

NORTH WEST

	NAME	%	LAST YEAR
1	CUMBRIA TOURISM	68.48	3
2	VISITLIVERPOOL	66.01	7
3	MARKETING LANCASHIRE	62.31	2
4	VISIT CHESHIRE	62.25	5
5	VISIT MANCHESTER	58.98	1
6	VISIT BLACKPOOL	49.81	4
7	VISIT SOUTHPORT	40.24	6