

NORTH EAST

	NAME	%	LAST YEAR
1	VISIT COUNTY DURHAM	68.82	3
2	VISIT NORTHUMBERLAND	62.26	1
3	MIDDLESBROUGH COUNCIL	61.67	2
4	NEWCASTLE & GATESHEAD INITIATIVE	49.14	4
5	THIS IS REDCAR & CLEVELAND	26.94	6
6	DESTINATION HARTLEPOOL	26.44	5
7	VISIT STOCKTON	26.13	N/A