

COUNTY TABLE

	COUNTY NAME	%	LAST YEAR
1	VISIT CORNWALL	71.70	2
2	VISIT PEAK DISTRICT & DERBYSHIRE	70.91	4
3	VISITWILTSHIRE	69.21	1
4	VISIT COUNTY DURHAM	68.82	17
5	CUMBRIA TOURISM	68.48	19
6	WELCOME TO YORKSHIRE	64.09	5
7	MARKETING LANCASHIRE	62.31	13
8	VISIT NORTHUMBERLAND	62.26	6
9	VISIT CHESHIRE	62.25	22
10	VISIT KENT	61.16	12
11	VISIT SOMERSET	60.95	15
12	DEVON TOURISM PARTNERSHIP	60.33	11
13	EXPERIENCE NOTTINGHAMSHIRE	59.75	9
14	VISIT NORFOLK	57.30	3
15	EXPERIENCE OXFORDSHIRE	56.99	8
16	VISIT ISLE OF WIGHT	53.65	7
17	VISIT ESSEX	52.42	23
18	DESTINATION STAFFORDSHIRE	51.93	10
19	VISIT HAMPSHIRE	51.29	27
20	VISIT BUCKINGHAMSHIRE	50.31	18
21	VISIT SUFFOLK	48.98	21
22	LEICESTER SHIRE PROMOTIONS	47.71	28
23	VISIT LINCOLNSHIRE	47.20	25

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	COUNTY NAME	%	LAST YEAR
24	SHROPSHIRE TOURISM	44.65	20
25	DESTINATION WORCESTERSHIRE	42.18	26
26	VISIT HEREFORDSHIRE	41.72	32
27	VISIT DORSET	39.96	16
28	VISIT SUSSEX	37.01	30
29	NORTHAMPTONSHIRE ENTERPRISE PARTNERSHIP	35.76	24
30	VISIT SURREY	33.55	29
31	EXPERIENCE BEDFORDSHIRE	17.76	31
32	HERTFORDSHIRE TOURISM & LEISURE PARTNERSHIP	10.86	32