

| | NAME | % |
|----|---------------------------------------|-------|
| 1 | VISIT THANET | 70.26 |
| 2 | DESTINATION MILTON KEYNES | 67.51 |
| 3 | VISIT ISLE OF WIGHT | 63.56 |
| 4 | ROYAL BOROUGH OF WINDSOR & MAIDENHEAD | 63.22 |
| 5 | VISIT OXFORDSHIRE | 62.37 |
| 6 | VISIT CANTEBURY | 61.08 |
| 7 | VISIT SWALE | 60.08 |
| 8 | OXFORDSHIRE COTSWOLDS | 59.69 |
| 9 | VISIT BRIGHTON | 58.20 |
| 10 | VISIT KENT | 58.05 |
| 11 | VISIT EASTBOURNE | 56.80 |
| 12 | VISIT SOUTHAMPTON | 55.54 |
| 13 | VISIT NEWBURY | 54.65 |
| 14 | VISIT 1066 COUNTRY | 54.37 |
| 15 | VISIT WINCHESTER | 54.37 |
| 16 | SOUTH OXFORDSHIRE | 53.11 |
| 17 | VISIT BUCKINGHAMSHIRE | 52.66 |
| 18 | DOVER DISTRICT COUNCIL | 50.80 |
| 19 | VISIT MAIDSTONE | 50.48 |
| 20 | EAST HAMPSHIRE DISTRICT COUNCIL | 49.26 |
| 21 | SUSSEX BY THE SEA | 48.05 |
| 22 | NEW FOREST DESTINATION PARTNERSHIP | 47.16 |
| 23 | VISIT PORTSMOUTH | 45.09 |

| | NAME | % |
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| 24 | HAMPSHIRE COUNTY COUNCIL | 43.51 |
| 25 | GOSPORT BOROUGH COUNCIL | 40.90 |
| 26 | VISIT WORTHING | 40.40 |
| 27 | VISIT SURREY | 37.76 |
| 28 | TOURISM SOUTH EAST | 35.01 |
| 29 | VISIT CHICHESTER | 34.27 |
| 30 | DESTINATION BASINGSTOKE | 33.58 |
| 31 | VISIT RYE BAY | 30.83 |
| 32 | VISIT SUSSEX | 29.19 |
| 33 | VISIT MEDWAY | 22.33 |
| 34 | DISCOVER FOLKSTONE, HYTHE & ROMNEY MARSH | 18.72 |
| 35 | READING UK | 18.08 |
| 36 | BRIGHTON & HOVE TOURISM ALLIANCE | 17.47 |
| 37 | WARE TOWN COUNCIL | 12.61 |