

OVERALL LEAGUE TABLE

	COUNTY NAME	%
1	VISIT WILTSHIRE	74.16
2	VISIT CORNWALL	73.38
3	VISIT LONDON	73.09
4	VISIT DARTMOOR	70.91
5	VISIT THANET	70.26
6	VISIT NORFOLK	69.55
7	DESTINATION MILTON KEYNES	67.51
8	VISIT PEAK DISTRICT & DERBYSHIRE	67.41
9	VISIT FOREST OF DEAN & WYE VALLEY	66.55
10	VISIT GREENWICH	66.38
11	BATH TOURISM PLUS	66.05
12	VISIT LEEDS	65.62
13	BOURNEMOUTH TOURISM	65.02
14	WELCOME TO YORKSHIRE	64.49
15	VISIT CAMBRIDGE	64.36
16	VISIT NORTHUMBERLAND	64.19
17	EXMOOR TOURISM	64.05
18	VISIT ISLE OF WIGHT	63.56
19	NORTH DEVON PLUS	63.37
20	ROYAL BOROUGH OF WINDSOR & MAIDENHEAD	63.22
21	VISIT MANCHESTER	63.00
22	VISIT LINCOLN PARTNERSHIP	62.95
23	VISIT OXFORDSHIRE	62.37

OVERALL LEAGUE TABLE

	COUNTY NAME	%
24	VISIT HARROGATE	61.66
25	POOLE TOURISM	61.36
26	EXPERIENCE NOTTINGHAMSHIRE	61.20
27	VISIT CANTEBURY	61.08
28	EXPERIENCE WAKEFIELD	60.72
29	WESTON-SUPER-MARE	60.69
30	VISIT SWALE	60.08
31	DESTINATION BRISTOL	59.80
32	OXFORDSHIRE COTSWOLDS	59.69
33	DESTINATION STAFFORDSHIRE	59.02
34	VISIT BRADFORD	58.95
35	VISIT NORTH NORFOLK	58.37
36	VISIT BRIGHTON	58.20
37	DEVON TOURISM PARTNERSHIP	58.16
38	VISIT KENT	58.05
39	MARKETING LANCASHIRE	57.62
40	VISIT NORWICH LTD	56.98
41	VISIT EASTBOURNE	56.80
42	VISIT EAST LINCOLNSHIRE	56.22
43	THE HEART OF SUFFOLK	55.55
44	VISIT SOUTHAMPTON	55.54
45	NATIONAL FOREST	55.08
46	VISIT HEREFORDSHIRE	54.83

OVERALL LEAGUE TABLE

	COUNTY NAME	%
47	VISIT NEWBURY	54.65
48	VISIT 1066 COUNTRY	54.37
49	VISIT WINCHESTER	54.37
50	MIDDLESBROUGH COUNCIL	53.95
51	VISIT SOMERSET	53.80
52	SOUTHEND-ON-SEA BOROUGH COUNCIL	53.76
53	KINGSTON FIRST	53.69
54	VISIT DORSET	53.59
55	SOUTH OXFORDSHIRE	53.11
56	DISCOVER DERBY	52.98
57	VISIT COUNTY DURHAM	52.98
58	VISIT BUCKINGHAMSHIRE	52.66
59	VISIT CAMBRIDGESHIRE FENS	52.47
60	MARKETING BIRMINGHAM	52.41
61	CUMBRIA TOURISM	52.23
62	VISIT PETERBOROUGH	51.84
63	VISIT IRONBRIDGE	51.30
64	VISIT YORK	51.16
65	DOVER DISTRICT COUNCIL	50.80
66	VISIT MAIDSTONE	50.48
67	VISIT BLACKPOOL	50.34
68	SHROPSHIRE TOURISM	50.26
69	DISCOVER YORKSHIRE COAST	50.19

OVERALL LEAGUE TABLE

	COUNTY NAME	%
70	DESTINATION HACKNEY	50.19
71	THE SUFFOLK COAST	50.15
72	VISIT EAST ANGLIA	49.94
73	VISIT RYEDALE	49.80
74	VISIT SUFFOLK	49.66
75	VISIT BARNESLEY	49.40
76	EAST HAMPSHIRE DISTRICT COUNCIL	49.26
77	MARKETING CHESHIRE	48.95
78	VISIT ESSEX	48.27
79	SUSSEX BY THE SEA	48.05
80	DISCOVER RUTLAND	48.05
81	NORTHAMPTONSHIRE ENTERPRISE PARTNERSHIP	47.66
82	VISIT SOUTHPORT	47.55
83	NEWCASTLE & GATESHEAD INITIATIVE	47.37
84	NEW FOREST DESTINATION PARTNERSHIP	47.16
85	VISIT LIVERPOOL	46.98
86	VISIT HULL & EAST YORKSHIRE	46.41
87	VISIT DONCASTER	45.93
88	VISIT PORTSMOUTH	45.09
89	VISIT LINCOLNSHIRE	45.05
90	ENGLISH RIVIERA TOURISM PARTNERSHIP	44.77
91	DESTINATION WORCESTERSHIRE	43.98
92	SHAKESPEARE'S ENGLAND	43.68

OVERALL LEAGUE TABLE

	COUNTY NAME	%
93	HAMPSHIRE COUNTY COUNCIL	43.51
94	VISIT STOKE-ON-TRENT	43.27
95	MARKETING SHEFFIELD	42.80
96	COSTWOLDS TOURISM	42.30
97	DESTINATION HARTLEPOOL	41.26
98	VISIT PLYMOUTH	41.12
99	LEICESTER SHIRE PROMOTIONS	40.91
100	GOSPORT BOROUGH COUNCIL	40.90
101	VISIT WORTHING	40.40
102	VISIT COLCHESTER	37.97
103	VISIT WEST NORFOLK	37.83
104	VISIT SURREY	37.76
105	VISIT COVENTRY AND WARWICKSHIRE	37.72
106	ST ALBANS CITY & DISTRICT COUNCIL	36.65
107	VISIT SOUTH DEVON	36.34
108	TOURISM SOUTH EAST	35.01
109	VISIT CHICHESTER	34.27
110	THIS IS REDCAR & CLEVELAND	33.75
111	DESTINATION BASINGSTOKE	33.58
112	VISIT LICHFIELD	32.58
113	BROADS TOURISM	32.08
114	VISIT CALDERDALE	31.93
115	VISIT RYE BAY	30.83

OVERALL LEAGUE TABLE

	COUNTY NAME	%
116	VISIT SUSSEX	29.19
117	VISIT MEDWAY	22.33
118	MALDON DISTRICT COUNCIL	22.08
119	GREATER YARMOUTH TOURISM	20.40
120	EXPERIENCE BEDFORDSHIRE	19.33
121	DISCOVER FOLKSTONE, HYTHE & ROMNEY MARSH	18.72
122	HERTFORDSHIRE TOURISM & LEISURE PARTNERSHIP	18.72
123	READING UK	18.08
124	BRIGHTON & HOVE TOURISM ALLIANCE	17.47
125	WARE TOWN COUNCIL	12.61
126	DESTINATION COLCHESTER	11.72